

Social Media Tips,
Tactics, and Apps
for Nonprofit
Awesomeness



Josh Hirsch, MS

Director of Digital &
Membership Services

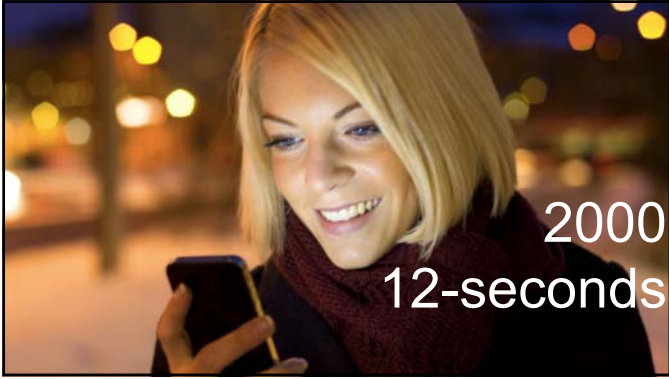


@JoshHirsch1
@NonprofitsFirst



Walter

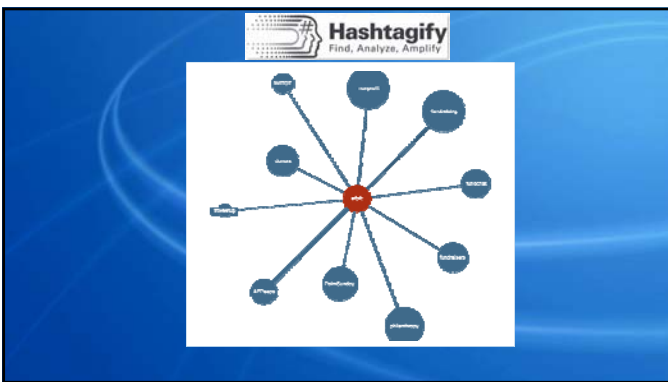
9-seconds



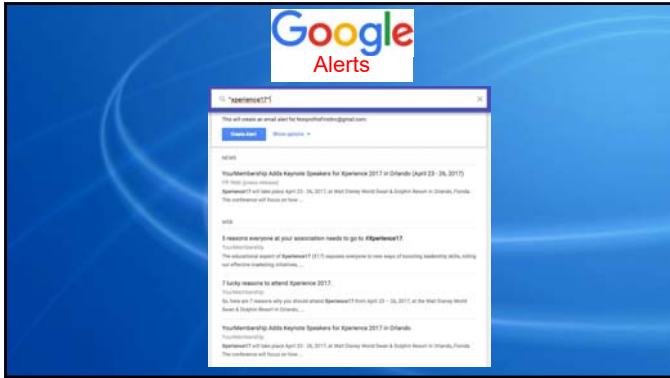




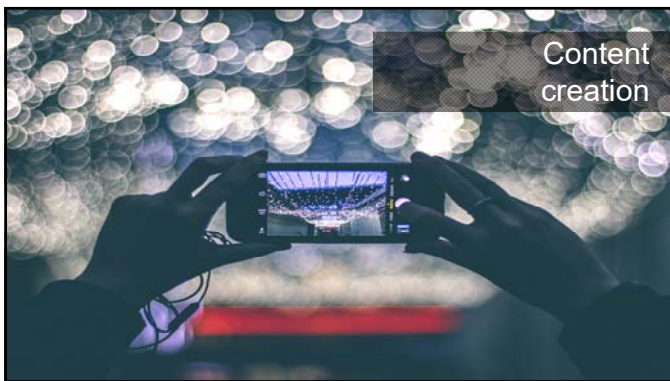


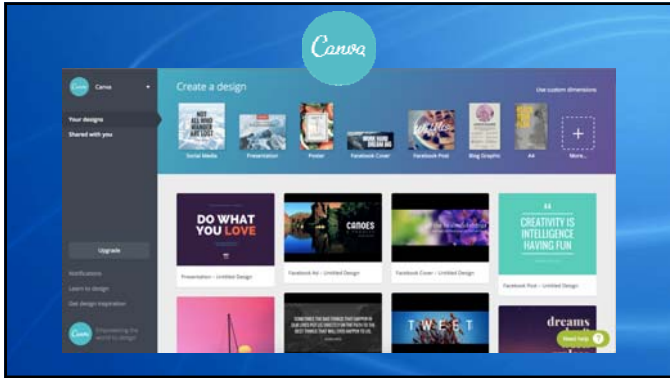




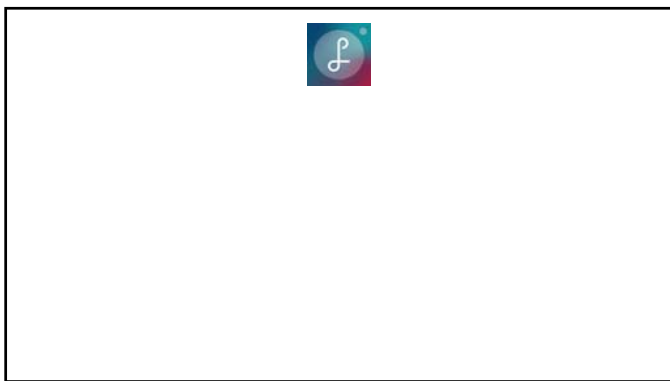




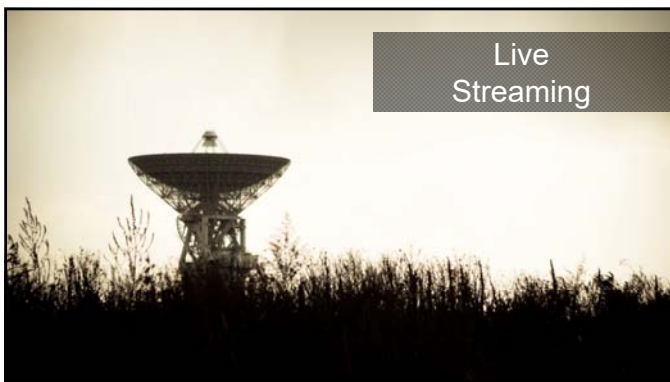


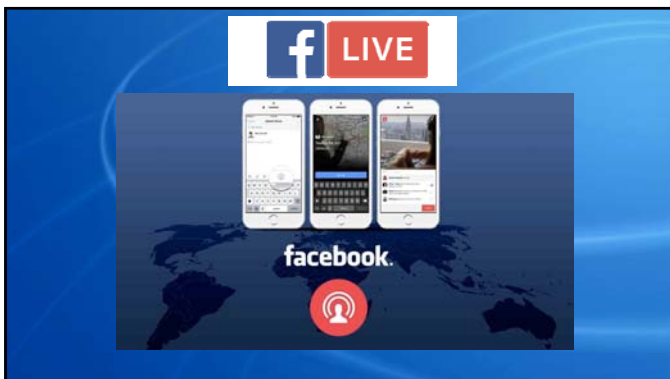
















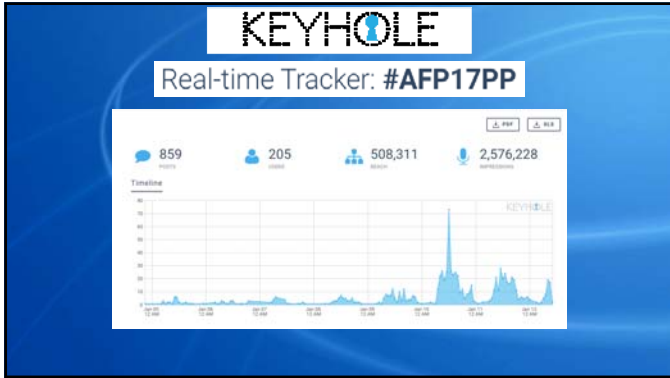


The image shows a YouTube video player interface. The video title is "Nonprofits First: Compass Community Center - Virtual Tour". The video description reads: "For 30 years Compass has diminished stereotypes by challenging long-standing misconceptions about the character of the lesbian, gay, bisexual and transgender community. They accomplish this by emboldening youth, promoting pride in the community." The video player shows a scene with a man and a woman in front of a banner that says "ALL ARE EQUAL ALL ARE FREE AND ALL DESERVE A CHANCE TO PURSUE THEIR FULL MEASURE OF HAPPINESS". To the right of the video player is a "Video Details" sidebar with the following information:

Total Video Performance	
Heatmap	0%
Minutes Viewed	958
Video Views	1,999
10-Second Views	677
Video Average Watch Time	0:10
Audience and Engagement	

The image shows a YouTube video player interface for a 360-degree video. The YouTube logo is at the top. The video player shows a band performing on a stage. A large "360°" icon is overlaid on the video player. The video player controls are visible at the bottom.

The image shows a man in a dark suit standing with his back to the camera, looking at a chalkboard. The chalkboard is covered in various mathematical formulas, graphs, and diagrams. The word "ANALYTICS" is overlaid in white text on the right side of the chalkboard.





Thank You
Director of Digital & Membership Services

NonprofitsFirst

@JoshHirsch1
@NonprofitsFirst
